



Back to School Month is August 15 – September 15!

Today, August 15, marks the beginning of Back to School Month. Our month-long campaign, sponsored by First Student, focuses on keeping children safe as they head back to their classrooms this fall. Here at the National Safety Council, we strongly believe that safety should be a priority for every family—from playground safety to bullying prevention.

Our Back to School safety page, nsc.org/back2school, helps parents to stay up-to-date on the proper safety precautions and provides resources that can be used throughout the school year.

Please help us spread the word this month by sharing the following posts on your Facebook and Twitter channels, using the hashtag **#Back2School**. Let's keep children safe!

Facebook posts:

- As summer draws to a close, back-to-school season is in full effect. Check out our school safety resources to make sure your children are prepared. #Back2School <http://ow.ly/nMN1q>
- Safety should be a priority for every family as children return to classrooms this fall. Take a minute to review these resources in observance of Back to School month! #Back2School <http://ow.ly/nMN1q>
- Recess is always a fun time for kids, but did you know that more than 200,000 children visit the hospital annually due to playground injuries? Help your children swing safely this school year. #Back2School <http://ow.ly/nMNma>
- Does your child experience red marks or pain while wearing their backpack? It could be a sign that they're carrying too much weight. Lighten the load with these quick tips. #Back2School <http://ow.ly/nMNTN>
- Children aren't the only ones who need to keep an eye out for safety – motorists do, too. Always obey speed limits and avoid distracted driving. #Back2School <http://ow.ly/nMOtH>
- Do your children ride the bus to school? Pay attention to this important information to keep them safe! #Back2School <http://ow.ly/nMZw8>
- Say NO to bullying! Share this PSA with all parents and teachers to help recognize warning signs. #Back2School <http://www.youtube.com/watch?v=Na2ZZ2OUrbw&feature=youtu.be>

- Every adult plays an important role in addressing bullying and making schools a safe and respectful place for all children. Review the warning signs and dangers today. #Back2School <http://ow.ly/nMPEe>
- Teach your kids how to be safe around school buses this fall by sharing this great PSA! #Back2School http://www.youtube.com/watch?v=v5dvODzKn_A&feature=youtu.be
- Back to School Month may be coming to an end, but child safety is important all year long. Be sure to keep a watchful eye this school year! #Back2School <http://ow.ly/nMN1g>

Tweets:

- It's Back to School Month! How are you keeping your child safe? #Back2School
- Child safety is always important. Check out these safety tips as they head #Back2School <http://ow.ly/nMN1g>
- Children aren't the only ones who need to keep an eye out for safety – motorists do, too #Back2School <http://ow.ly/nMOtH>
- Is your child's backpack too heavy? Lighten the load with these quick tips. #Back2School <http://ow.ly/nMNTN>
- Playground injuries are no fun. More than 200,000 kids visit the hospital annually for playground injuries. #Back2School <http://ow.ly/nMNma>
- No child deserves to be bullied. Review the warning signs and dangers today. #Back2School <http://ow.ly/nMPEe>
- Critical safety information for children who ride the bus to school! #Back2School <http://ow.ly/nMZw8>
- Children walking to school should always cross at corners where there are traffic signals and designated cross walks #Back2School
- Don't overstuff a child's backpack; it should weigh no more than 10 to 20 percent of his or her body weight #Back2School
- Say NO to bullying! #Back2School <http://www.youtube.com/watch?v=Na2ZZ2OUrbw&feature=youtu.be>
- Stay safe around school buses #Back2School http://www.youtube.com/watch?v=v5dvODzKn_A&feature=youtu.be
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